

**ENTREMATIc #EFANATIC “ENTREMATIc FANATIC” PROMOTION OFFICIAL
RULES**

NO PURCHASE IS NECESSARY TO ENTER OR WIN A PRIZE. A PURCHASE WILL NOT IMPROVE AN INDIVIDUAL’S CHANCES OF WINNING. VALID ONLY IN THE UNITED STATES. VOID WHERE PROHIBITED OR RESTRICTED BY LAW. ALL FEDERAL, STATE, AND/OR LOCAL RULES AND REGULATIONS APPLY.

1) CONTEST DESCRIPTION AND ENTRY PERIOD: The Entrematic #efanatic “Entrematic FANatic” Contest (the “**Contest**”) starts on August 1, 2016 at 12:01 a.m. Central Time (“**CT**”) and continues through September 15, 2016 at 11:59 p.m. CT (the “**Contest Period**”). As described in more detail below, the Contest will be conducted as follows: (a) each entrant must upload a photograph depicting their commercial or outdoor space to the Entrematic Fan Design Center to create their ideal fan (b) entrant must post the image to their Instagram account along with the hashtag #efanatic and a description of why they deserve to win (each, a “**Submission**”). All eligible entries received during the Submission Period will be gathered into a database at the end of the Contest Period. A winner will be selected under the supervision of Entrematic based on the merit of their descriptions to receive a customized Entrematic C-Class fan (the “**Grand Prize**”), as described in more detail herein.

2) SPONSOR: The Contest is sponsored by Entrematic the “Sponsor”). Address: Entrematic 1612 Hutton Drive, Suite 140, Carrollton, TX 75006. This contest is in no way sponsored or administered by, or associated with, Facebook or Instagram.

3) ELIGIBILITY: The Contest is open to legal residents of the fifty (50) United States, except residents of Alaska and Hawaii, who are at least 18 years of age at time of entry, and is void where not permitted by law. By entering, Participants acknowledge compliance with these official rules including all eligibility requirements, and all applicable federal, state and local laws, rules and regulations. Persons in any of the following categories are not eligible to participate in the Contest: any person who on or after January 1, 2016 (a) is a director, officer, employee, or agent with Sponsor, its parent companies, subsidiaries, affiliated companies or service agencies; (b) employees, directors, or officers of any entity engaged in the development, production or distribution of the Contest or of any entities retained by Sponsor to assist in any way with the administration or advertisement of the Contest; or (c) is a family member or household member of any of the above persons.

4) HOW TO ENTER: NO PURCHASE IS NECESSARY AND NO ENTRY FEE, PAYMENT, OR PROOF OF PURCHASE IS NECESSARY TO PARTICIPATE. During the Contest Period, you can enter the Contest as described below. Each Submission must comply with the Submission Requirements set forth in Section 5. There is a limit of one (1) entry per person per calendar day during the Contest Period. Each entry must include a unique Submission. Do not enter a Submission more than once.

a) Entry Via Instagram: All entries will be made via Instagram. To enter, (a) entrants must follow Entrematic Fans on Instagram (b) each entrant must upload a photograph depicting their commercial or outdoor space to the Entrematic Fan Design Center (entrematic.com/commercial-

fan-design-center) to design a custom fan of their choosing (c) entrant must post the resulting image to their Instagram account along with the hashtag #efanatic and a description of why they deserve to win the Grand Prize. All eligible entries received during the Submission Period will be gathered into a database at the end of the Contest Period. Photos and captions uploaded on Instagram must be done so in accordance with the Instagram Terms of Use found at <http://instagram.com/legal/terms/>. Your Submission must include the Instagram Hashtag and your Instagram account must be public in order to be eligible. Use of the Instagram Hashtag constitutes your unconditional acceptance of these Official Rules. By using the Instagram Hashtags in connection with your Instagram post, you are acknowledging and agreeing that Sponsor has the right to upload images from your post to the Entrematic Fans Facebook page.

b) Sponsor may in its discretion, following the posting of a Submission, contact the submitter to confirm that he or she wishes to enter the Contest and has agreed to these Official Rules. If a potential entrant does not respond to such a confirmation request in the manner specified in the request, Sponsor may in its discretion disqualify the pertinent entry. Sponsor's computer is the official timekeeper for the Contest. All entry information becomes the property of Sponsor and will not be acknowledged or returned. In the event of a dispute over the identity of an entrant, the entry will be declared made by the authorized holder of the email address submitted at the time of entry, and the entrant may be required to provide identification sufficient to show that he/she is the authorized account holder of such email address. It is the responsibility of the entrant to notify the Sponsor in writing if the entrant changes his/her email or postal address during the Contest Period. Proof of submission of entry does not constitute proof of delivery or entry. Each entry submission must be manually key stroked and manually entered by the individual entrant; automated and/or repetitive electronic submission of entries (including but not limited to entries made using any script, macro, bot, or contest service) will be disqualified and transmissions from these or related email or IP addresses may be blocked. Sponsor or its designee(s) will review all Submissions received and will have the right to disqualify any Submission that appears not to have been submitted in conformance with these Official Rules, including, but not limited to, the Submission Requirements, as determined by the Sponsor in its sole discretion.

5) SUBMISSION REQUIREMENTS: Regardless of the method of entry, each Submission must comply with the following "Submission Requirements": (a) if the Submission or any component thereof is owned in whole or part by anyone other than the entrant (for example, if the Submission was created by a photographer other than the entrant), the entrant shall, prior to entry, obtain consent from the owner of such materials for the Submission to be entered in the Contest and used by Sponsor as permitted hereunder; (b) the Submission must not have been entered in any other contest or considered for any award; (c) the Submission must not contain any material that violates or infringes upon the rights of any third party, including without limitation copyrights, trademarks or rights of privacy or publicity, or that is defamatory, threatening, indecent, obscene or offensive, or that is unlawful or in violation of or contrary to any applicable laws or regulations, or whose use by Sponsor would require the Sponsor to obtain a license or permission from any third party; and (d) the Submission must not contain any material that Sponsor, in its sole discretion, deems inappropriate for public viewing and/or for posting on the Contest. Sponsor will have the right in its discretion to disqualify any Submission that Sponsor determines violates the Submission Requirements.

6) SELECTION OF WINNERS: All eligible entries received during the Submission Period will be gathered into a database at the end of the Contest Period. A winner will be selected under the supervision of Entrematic based on the merit of their description of why they should win. Sponsors reserve the right to change the winner selection method at its sole discretion.

7) NOTIFICATION AND VERIFICATION OF WINNERS: To notify the winners, Sponsor will attempt to post a comment on such potential Winner's Submission including Sponsor's contact information. Each potential Winner must then contact Sponsor using the provided contact information within forty-eight (48) hours of notification. Potential Winners are subject to eligibility verification and compliance with these Official Rules. Each potential Winner will be required to sign and return to Sponsor or Sponsor's designee an Affidavit of Eligibility and Liability and Publicity Release (the "Affidavit") within two days of delivery or attempted delivery of the Affidavit to the potential Winner. If the Affidavit or any other required information is not returned within such period, or if any notification is returned as undeliverable, then the potential Winner may be disqualified and an alternate Winner selected by random draw.

8) PRIZE: One (1) Grand Prize, consisting of one customized Entrematic C-Class fan. This does not include the cost of installation. Sponsor will pay for shipping and handling. Color and customization choices are limited to the colors available on the Fan Design Center. The Grand Prize must be used for the application detailed in Contestant's entry and no other applications. All images and materials entered into the Contest immediately become the sole property of Sponsor. The odds of winning any prize will depend on the number of entries. All prizes will be awarded. An IRS Form 1099 will be issued with respect to each prize if required by law. Prizes are non-transferable. No cash alternative or prize substitutions allowed. Prizes may not be sold, bartered, or exchanged by winners. All prize details not specified herein shall be determined solely by Sponsor. By accepting a prize, the winner acknowledges compliance with these Official Rules.

ALL FEDERAL, STATE AND OR OTHER TAX LIABILITIES ARISING FROM THIS PROMOTION ARE THE RESPONSIBILITY SOLELY OF THE WINNER; SPONSOR IS NOT RESPONSIBLE FOR AND WILL NOT PAY ANY SUCH TAXES. ALL PRIZES ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, AND SPONSOR HEREBY DISCLAIMS ALL SUCH WARRANTIES, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE AND/OR NONINFRINGEMENT. No more than the listed prize will be awarded. All other expenses relating to acceptance of a prize, including but not limited to taxes and any other expenses not specified herein are the sole responsibility of winner. Prize conditions may be added or modified by Sponsor, in its sole discretion.

9) CONDUCT: By entering into this Contest, entrants agree to be bound by these Official Rules and the decisions of the Sponsor and its designees, which are final and binding in all matters relating to this Contest, including without limitation the interpretation and application of these Official Rules, and determinations regarding eligibility and selection of Winners. These Official Rules will be accessible throughout the Contest Period on the Entrematic Fans website. Failure to comply with these Official Rules may result in disqualification. This Contest is subject to the laws of the United States. Sponsor reserves the right at its sole discretion to disqualify any

individual suspected of tampering with the entry process or the operation of the Contest or to be acting in any manner deemed by Sponsor to be in violation of the Official Rules or to be acting in any manner deemed by Sponsor to be unsportsmanlike or disruptive, or with intent to annoy, abuse, threaten or harass any other person. CAUTION: ANY ATTEMPT BY A USER OR ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND COSTS (INCLUDING WITHOUT LIMITATION, ATTORNEYS' FEES) FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW. In the event a winning entry is discovered to be invalid for any reason whatsoever or the person who submitted the winning entry fails to comply with these Official Rules prior to delivery of the prize, the prize may be forfeited and awarded to an alternate winner. Designation as a prize winner is subject to entrant's proof of compliance with these Official Rules, maintaining compliance with these Official Rules, and approval by Sponsor. Each entrant acknowledges that other entrants may have created ideas and concepts contained in his/her entry that may have familiarities or similarities to his/her entry, and that he/she will not be entitled to any compensation or right to negotiate with the Contest Parties because of these familiarities or similarities.

10) DATES & DEADLINES/ANTICIPATED NUMBER OF ENTRANTS: Sponsor reserves the right, in its sole and absolute discretion, and without prior notice, to adjust any of the dates and/or timeframes stipulated in these Official Rules, to the extent necessary, for purposes of verifying compliance by any entrant or Submission with these Official Rules, or as a result of any technical or other problems, or in light of any other circumstances that, in the opinion of Sponsor, in its sole and absolute discretion, affect the proper administration of the Contest as contemplated in these Official Rules, or for any other reason. Sponsor cannot accurately predict the number of entrants who will participate in the Contest.

11) NO OBLIGATION TO USE: Sponsor shall have no obligation (express or implied) to use any Submission or any materials or content created by the entrant (the "Materials"), or to otherwise exploit any Submission or Materials or, if commenced, to continue the distribution or exploitation thereof, and Sponsor may at any time abandon the use of the Submission or Materials for any reason, with or without legal justification or excuse, and entrants shall not be entitled to any damages or other relief by reason thereof.

12) PRIZE CLAIM REQUIREMENTS. i) Affidavit of Eligibility and Release of Liability: To complete the prize claim process, winners will be required to complete (1) an Affidavit of Eligibility affirming that he/she meets the Eligibility requirements found in these Rules and (2) a Release of Liability. ii) Prizes not claimed are forfeited: No cash alternative or substitution of any prize will be provided. Sponsor, in its sole discretion, reserves the right to substitute a prize of equal or lesser value for any reason. iii) Verification: By entering the Contest, Participant accepts and agrees that they are legal residents of the United States (other than Alaska and Hawaii,). Each Participant acknowledges and agrees that the decisions of Sponsor shall be final, binding and conclusive in all matters relating to the Contest, including, without limitation, determinations regarding the validity of the entry and eligibility of the participant. Sponsor is not responsible for incomplete, illegible, misdirected, late, lost, damaged, stolen, non-delivered, or

postage-due submissions of Prize Claim Documents or entries. Prize Claim Documents submitted become the sole property of Sponsor and will not be returned. Sponsor shall not be responsible to correspond with Participants. If, for any reason, the Contest is not capable of running as planned, including tampering, unauthorized intervention, fraud, or any other cause beyond the control of the Sponsor or Administrator which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Contest, Sponsor and/or Administrator are not responsible and reserve the right at their sole discretion to cancel, terminate, modify or suspend the Contest. Any entry received prior to the termination or cancellation may be deemed valid at the sole discretion of the Sponsors and/or Administrator. Any entry that has been tampered with or altered is void. In the event of a dispute the Administrator and Sponsor have final say. iv) Taxes: Participants claiming any prize are solely responsible for any and all taxes associated with acceptance of any prize. A Federal Form 1099 will be issued for any prize valued at \$600 or more, for the tax year the prize is received. If required by law, Sponsor reserves the right to withhold and remit to the appropriate taxing authorities the amount of any taxes due.

13) DISCLAIMER OF WARRANTIES. THE SPONSOR MAKES NO WARRANTIES, AND HEREBY DISCLAIMS ANY AND ALL WARRANTIES, EXPRESSED OR IMPLIED, CONCERNING ANY PRIZE IN CONNECTION WITH THE CONTEST. WITHOUT LIMITING THE GENERALITY OF THE FOREGOING, SUCH PRIZES ARE PROVIDED “AS IS” WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESSED OR IMPLIED, AND THE SPONSOR HEREBY DISCLAIMS ALL SUCH WARRANTIES, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE AND/OR NON-INFRINGEMENT. SOME STATES DO NOT ALLOW THE EXCLUSION OF IMPLIED WARRANTIES, SO THE ABOVE EXCLUSION MAY NOT APPLY.

14) PUBLICITY RIGHTS: By participating in the Contest and/or accepting a prize, each entrant agrees to allow the Sponsor and Sponsor’s designees the perpetual right to use his/her name, address (city and state), biographical information, photos, picture, portrait, likeness, voice and/or statements regarding the Contest and/or Sponsor for promotion, trade, commercial, advertising and publicity purposes, at any time or times, in all media now known or hereafter discovered, including live television, worldwide, including, but not limited to, on the World Wide Web and Internet, without notice, review or approval and without additional compensation, except where prohibited by law. The Winner will be required to allow Entrematic to do a photo/video shoot of the final installation of the Prize.

16) PRIVACY POLICY: Any personally identifiable information collected during a participant’s participation in this Contest will be collected by Sponsor or its agent and used by Sponsor, its affiliates, agents and marketers solely for purposes of the proper administration and fulfillment of the Contest as described in these Official Rules and in accordance with Sponsor’s Privacy Policy. Sponsor will only use any personally identifiable information collected solely for the purposes of delivering marketing emails from Sponsor and in accordance with Sponsor’s Privacy Policy. You may choose to stop receiving our marketing emails by following the unsubscribe instructions included in these emails.

15) MISCELLANEOUS. i) Limitation of Liability: By participating in the Contest, each Participant hereby generally releases and agrees to hold the Sponsor harmless from and against any and all costs, injuries, losses or damages of any kind, including, without limitation, property damage, death and bodily injury (whether due to negligence or otherwise), due in whole or in part, directly or indirectly, to participation in the Contest or any Contest-related activity, or participation in any prize-related activities, or the receipt, use or misuse of any prize. Participants waive the right to assert as a cost of winning any prize, any and all costs of verification and redemption or travel to claim said prize and any liability and publicity that might arise from claiming or seeking to claim said prize. ii) Release of Sponsor: By participating in the Contest, Participants agree to generally release, discharge and hold harmless Sponsor, Instagram, and their respective parents, affiliates, subsidiaries, advertising and promotion agencies, and other individuals engaged in the development or execution of this promotion from any liability, claims, losses and damages arising out of or relating to their participation in this promotion, or the acceptance, use, misuse or possession of any prize received in this promotion. Sponsor is not responsible for late, lost, stolen, incomplete, or misdirected entries. iii) Disqualification: It is the Participant's sole responsibility to ensure that he or she has complied in full with all conditions and requirements contained in these Official Rules. If any potential winner is found to be ineligible, or if he or she has not complied with these Official Rules or declines a prize for any reason prior to award, such potential winner will be disqualified and the prize forfeited. No mechanically reproduced, illegible, incomplete, forged, software-generated, third party or other automated or robotic entries, in whole or in part, will be accepted.

16) ARBITRATION/WAIVER OF JURY TRIAL/WAIVER OF CLASS ACTION: By participating in the Contest, Participants agree that any claim, dispute, or controversy (whether in contract, tort, or otherwise) Participant may have against the Sponsor or Administrator arising out of, relating to, or connected in any way with the Contest, the awarding or redemption of prizes, or the determination of the scope, enforceability or applicability of this agreement to arbitrate, will be resolved exclusively by final and binding confidential arbitration administered by American Arbitration Association ("AAA") and conducted before a sole arbitrator admitted to practice law for at least fifteen (15) years pursuant to the applicable Rules and Procedures established by AAA. Any arbitration hearing will be conducted in Carrollton, Texas, or another location agreed to by the parties and reasonably convenient for Participant. **NO PARTY WILL BE ENTITLED TO A TRIAL BY JURY. NO PARTY IS ENTITLED TO BRING CLAIMS, NOR SHALL ANY CLAIMS BE HEARD, ON A CLASS, REPRESENTATIVE, OR OTHER JOINT BASIS, AND THE ARBITRATOR CAN DECIDE ONLY PARTICIPANT'S OR SPONSOR'S INDIVIDUAL CLAIMS. IN NO EVENT MAY THE ARBITRATOR CONSOLIDATE OR JOIN THE CLAIMS OF ANY PERSON OR PARTY, WHETHER OR NOT ON THE BASIS THAT THEY ARE SIMILARLY SITUATED. MOREOVER, NO CONSEQUENTIAL OR PUNITIVE DAMAGES WILL BE AWARDED BY THE ARBITRATOR.**

17) GOVERNING LAW: All Participants agree that this Agreement shall be exclusively governed by the laws of the State of Texas, without giving effect to any choice of law or conflicts of laws principles that would cause the application of any other state's laws.

18) OFFICIAL RULES. These Official Rules will be available at the Website, and are available via mail-in request. To receive a copy of the Official Rules, mail a self-addressed stamped envelope to ENTREMATIIC, ENTREMATIIC FANATIC CONTEST, Attn: Contest Rules Request, Entrematic, 1612 Hutton Drive, Carrollton, TX 75006. Limit one (1) request per outer envelope.

19) WINNERS LIST. For a winners list, send a self-addressed stamped envelope to ENTREMATIIC, ENTREMATIIC FANATIC CONTEST, Attn: Contest Winner List Request, Entrematic , 1612 Hutton Drive, Carrollton, TX 75006. Winners Lists will be sent (upon request) when the Contest is officially over and the prizes have been verified.